

## **Strategic Food Plan for Catalonia (PEAC) 2021 2026**

The Food Strategy of Catalonia is an interdepartmental and cross-industry instrument to build a healthy, resilient sustainable, safe, and universally accessible food System, which lays the Foundation of Catalonia's National Food Agreement

### **NEW aids:**

## **Transformative projects to increase the added value of food products and co-products**

For **SME**

### **REQUIREMENTS:**

- A project that addresses a complex problem in the territory with coordinated actions between various actors.
- To respond to the maximum number of challenges identified in the Catalan Food Strategic Plan 2021-2026 (PEAC) and related to all its dimensions.
- Replicable.
- The Proposal must be prepared by all the partners participating in the project.
- A maximum of 80% of aid with the addition of other grants.
- Wineries are excluded as beneficiaries.

Aid with an incentive and multi-year effects.

**AMOUNT** → 50% of aid for each eligible expenditure, up to a maximum of 300,000€.

### **SUBSIDIZED EXPENDITURE:**

- Expert advice (legal and technical) not related to the usual activity of the project.
- Marketing and web expenses for product promotion.
- Personnel costs directly related to the project.
- Adequacy of the premises or land where the project is developed.
- Investment expenses in machinery necessary for the project activity.

## **Creation and continuation of new companies led by women, related to food production and processing**

### **1. Promotion of the creation of new companies led by women, related to the production and processing of food**

#### **FOR:**

- Women (natural or legal person) starting the activity
- Legal entity where female participation must be at least 66%

#### **REQUIREMENTS:**

- Obligatory feasibility study.
- The project must be entrepreneurial and led by a woman, and can be, at the most, one year old.
- 60% of the income of the person requesting the aid must come from this activity. In the case of companies, 50% of the partners must have this activity as their main activity.
- A maximum of 80% of aid with the addition of other grants.
- Maintain the activity for 5 years.

- This line is annual, in case of requesting support for the second year of activity, a request must be submitted for the second year of line 8.2.
- This aid is retroactive and can last for one year.

**AMOUNT** → 70% of aid for each of the eligible expenses up to a maximum of 80,000 €.

#### **SUBSIDIZED EXPENDITURE**

- Expert advice (legal and technical).
- Rent of establishment or land.
- Reform of establishment or land where the activity will be carried out.
- Marketing and web expenses for product promotion.
- Contribution expenses of the General Social Security Scheme.
- Local insurance fees.
- Professional college fees.
- Expenses linked to obtaining accreditation and certification by authorized entities.
- Establishment and registration expenses of the company.

2. Encouragement of the continuation of projects led by women related to the production and transformation of food in companies that are less than three years old.

#### **FOR:**

- Women (natural or legal persons) who lead food production and processing projects, with a seniority of no more than 3 years.
- Legal entity where female participation must be at least 66%, with a seniority of no more than 3 years.

#### **REQUIREMENTS:**

- The project must be led by a woman, and it can be, at the most, three years old.
- 60% of the income of the person requesting the aid must come from this activity. In the case of companies, 50% of the partners must have this activity as their main activity.
- A maximum of 80% with the addition of other grants.
- Maintain the activity for 5 years.
- This aid is retroactive and multi-year.

**AMOUNT** → 60% for each of the eligible expenses up to a maximum of 80,000 €.

#### **SUBSIDIZED EXPENDITURE**

- Expert advice (legal and technical).
- Rent of establishment or land.
- Reform of establishment or land where the activity will be carried out.
- Marketing and web expenses for product promotion.
- Expenses linked to obtaining accreditation and certification by authorized entities.
- Investment in machinery.

#### **IMPULS-COOP Line. Incentive program for agri-food cooperatives in Catalonia**

The IMPULS.COOP program for agri-food cooperatives is mainly based on supporting the generational transition of cooperatives, through the incorporation of new members to the cooperatives, preferably young people, women and who become the decision-making people of the cooperatives (guiding councils), and in increasing the dimension of cooperatives through the incorporation of new farms and the growth of existing ones.

Thus, farms that rejoin a cooperative will receive specific aid as long as they contribute all the production and for a minimum period of 10 years. Also, the current operations linked to

cooperatives that increase their activity significantly (more than 25%) will receive financial support during the first three years from the increase in size.

In order to respond to the challenge of generational succession, people who want to transfer their farm to new members or current members of the cooperatives have also been taken into account. It is intended that the member who transfers his farm to another farm that is registered with a cooperative or that is already part of it will also have support to facilitate and speed up his decision.

It is therefore a global strategy that integrates the transfer of the lands of the retiring members to the new members and to the existing members so that they increase the cooperative activity and at the same time allows the generational relief in a harmonious way both of the lands, the inclusion of young people and women in the governing councils using cooperatives as production and advisory structures.

The amounts subsidized for new members are 65,000 €, for members who increase cooperative activity 45,000 € and a supplement of 6,500 € for when they are young, women and join the governing council.

### **Aid for the first installation of young farmers**

Aid line to encourage the creation of agricultural companies by young people, provided that they access ownership of a viable agricultural holding for the first time, acquiring responsibility for the management of the company exclusively in the case of installation in natural person, or as a partner of a legal entity.

The aid consists of a premium determined by the minimum expenses and current assets required for an agricultural operation to be put into operation, and increases determined by the degree of involvement of the business plan of the operation where the installation is carried out.